

# SPIRIT



WINTER 2008 A devoted group of friends and colleagues have pledged \$3.6 million to fund a faculty chair in honor of Harold J. "Bill" Haynes '46. It's a seat of honor that will take Texas A&M engineering to new heights. See page 28 for the full story.

## Back to the *Business* of Fundraising

After an eventful year as interim president of Texas A&M University, I'm glad to be back in my office at the Jon L. Hagler Center, home of the Texas A&M Foundation. I left with every intention of returning, taking only a year's leave of absence to answer an important call and seize an opportunity that comes only once in a lifetime. I'm the same Eddie Joe, but now with a renewed perspective on the value of private philanthropy to our university.

The past year has helped me appreciate the importance of the relationship between the Foundation and Texas A&M. My mantra has not changed, but has been reinforced: It is essential that the Foundation be fully integrated into the university's planning and strategy. To achieve the ambitious goals we have set for ourselves in Vision 2020, and to attain the distinction that all Aggies expect of us, the president of Texas A&M University must be committed to and engaged in major-gift philanthropy. We at the Foundation, with you as our partners, must facilitate that commitment.

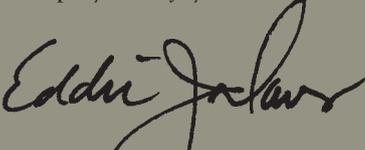
I'm confident that the university made great strides on several fronts during my tenure as interim president. Being a finance guy, the most notable accomplishment was the 2007 legislative session, which yielded the highest appropriations for Texas A&M in the last decade, including \$40 million to continue faculty reinvestment. The overall increase in state funding we achieved allowed the university to hold its tuition increase to only 5 percent.

In my role as president I also encountered some extraordinary experiences—some more enjoyable than others. I had the unique opportunity to testify before Congress to address a ban on all biodefense research at Texas A&M by the Centers for Disease Control and Prevention. I was a guest speaker at the 2007 China-U.S. Relations Conference in Washington, D.C., and I attended the opening of a new engineering complex at Texas A&M's Qatar campus. Although painful on many levels, hiring new head football and basketball coaches was all in a day's work, although perhaps not on my original agenda.

Overall the experience was invigorating. There were modest surprises, probably the most significant being the relentless demands on the president's time. A two-event night is a day off in the life of the president. But the inspiration of the students, faculty and former students of Texas A&M gave me the energy and adrenaline to keep the university moving forward during this exciting time.

From my observation post, I would note that it is more important than ever for the Texas A&M Foundation, Texas A&M University and our philanthropic partners to maintain our vision and direction related to Vision 2020. Everyone is in favor of progress; it's just change they dislike. Change will inevitably create some discomfort, but the talisman of progress will be the achievement of those Vision 2020 goals set out by Texas A&M in 1999. We will continue to work at the Texas A&M Foundation to attain those goals so this university can reach its enormous potential.

I hope you enjoy this issue of *Spirit* magazine.



EDDIE J. DAVIS 67  
PRESIDENT  
TEXAS A&M FOUNDATION





Texas A&M plays an integral role in Harold J. Haynes' '46 list of lifetime achievements. Colleagues recently honored Haynes by endowing a \$3.6 million chair in engineering. » p.28

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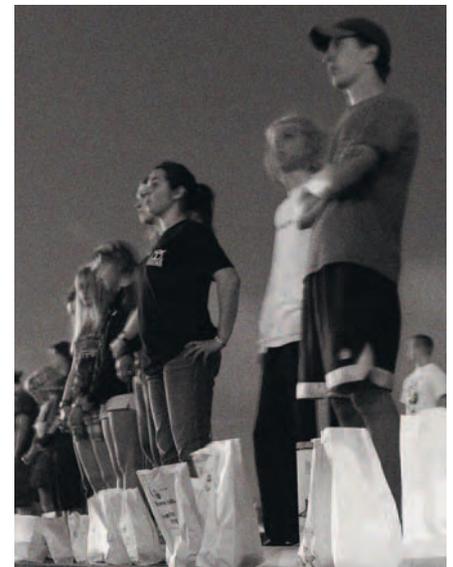
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*College Impact:*

**SEAT OF HONOR**  
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Aggie Relay For Life brings together those who have been touched by cancer to celebrate survivors, remember those lost and fight back against the disease. » p.22



Thanks to the Charles H. Gregory '64 Chair in Liberal Arts, Professor Kenneth J. Meier now has the leverage to compete nationally for stellar graduate students. » p.18

VOLUME IX NO. 2 | WINTER 2008

*Spirit* is published three times a year by the Texas A&M Foundation, which manages major gifts and endowments for the benefit of academic programs, scholarships and student activities at Texas A&M University. Please direct inquiries to the Marketing Office, Texas A&M Foundation, 401 George Bush Dr., College Station, TX 77840-2811, call 800-392-3310 or 979-845-8161, or e-mail [amfoundation@tamu.edu](mailto:amfoundation@tamu.edu). Tax and legal information in this magazine is for educational purposes only and should be examined by independent legal counsel due to possible differences in local laws and individual needs.

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EDITOR

Sondra White '87

ASSISTANT EDITOR

Rachel Dohmann '07

DIRECTOR OF MARKETING

Kathy McCoy '80

BRAND MANAGER

Eric Herbst

WEB COMMUNICATIONS SPECIALIST

Paige Tomas

STUDENT INTERN

Carol Godsey '10

GRADUATE ASSISTANT

Carrie Ostrander '09

ART DIRECTION & DESIGN

Geer Design, Inc.

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Harold J. "Bill" Haynes '46

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*January 2008*

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# The Legacy

*For a relaxed conversation with a Texas A&M Foundation gift planner on the types of gift plans that could benefit you and the university, please contact the Office of Gift Planning at (800) 392-3310. There is no obligation.*

## *The Gift that Gives Twice*

BYRON AND ANGELA MAXWELL '47  
TO FUND CORPS SCHOLARSHIPS  
WITH CHARITABLE REMAINDER  
UNITRUST

Byron and Angela Maxwell have a selfless goal: to see more of today's young men and women become outstanding business, professional and military leaders—and do it with honor, integrity and leadership.

To achieve this goal, the Maxwells established a testamentary unitrust through their will in May 2007, the proceeds of which will one day fund multiple Corps of Cadets scholarships at Texas A&M.

“We cannot adequately express our strong belief that the values taught at Texas A&M are the values we most need in society today,” said Byron, a 1947 graduate. He entered the university at age 17, completed three semesters before joining the U.S. Marine Corps, and returned after World War II to finish his studies.

The Maxwells are using assets from their estate to set up the unitrust so that other students can follow in Byron's footsteps.

A charitable remainder unitrust is a popular charitable planning strategy that provides payments for life or a term of up to 20 years to any recipients a donor specifies. The payments are set as a percentage of the trust, and they vary because they are based on the annual reevaluation of the trust's assets. At the end of the term or lifetime, the remaining assets in the trust pass to a charitable organization such as the Texas A&M Foundation.

The unitrust will provide income for the Maxwells' two daughters and four grandchildren, then endow the Byron and Angela Maxwell Scholarship Fund, which will provide scholarships for 10 or more cadets each year in perpetuity.

“The amazing thing about this plan,” he said, “is that our children and our grandchildren may receive more than they would have had we given them all of our assets at our deaths. Also, our Corps scholarship fund may receive more than it would have had we allocated all of the assets going into the trust to the scholarship fund at our deaths. This seems almost too good to be true, but as my friends at the Texas A&M Foundation like to say: ‘This is the gift that gives twice—to family and to Texas A&M.’”

ANGELA and BYRON MAXWELL '47 IN THEIR HOMETOWN OF BOERNE, TEXAS.





## 2007 Top 10 Aggie 100 Honorees

1. REDE Inc.  
Hubert Glover '92  
New Orleans, La.
2. Industrial Solutions de Mexico  
Juan Lamparero '87  
El Mirador, Naucalpan, Mexico
3. Intelligent Logistics  
Tim Miller '93  
Round Rock, Texas
4. Project Solutions International  
Robert Albers '87  
Bangkok, Thailand
5. W. Garner Enterprises  
Will Garner '02  
Houston, Texas
6. Desert Industrial X-Ray  
Douglas Frey '77  
Odessa, Texas
7. Premier Placement Media  
David Gedeon '96  
Cypress, Texas
8. t. howard & associates,  
architects inc.  
Todd Howard '91  
Dallas, Texas
9. Rolling Vistas Ltd.  
Jay Dickens '82  
Mertzon, Texas
10. GeoDynamics  
David Wesson '82  
Millsap, Texas

## Texas A&M Honors Fastest-Growing Aggie-Led Companies

REDE Inc., a Louisiana-based firm, topped this year's Aggie 100 list, which recognizes the fastest-growing Aggie-owned or operated companies in the world. REDE provides administrative/clerical and information technology support services to the federal government.



*Hubert Glover '92*

In an Oct. 30 awards ceremony at the Zone Club of Kyle Field at Texas A&M, REDE founder Hubert Glover, who received a doctorate in accounting from Texas A&M in 1992, said he was "overwhelmed" to receive this prestigious honor.

"This is my Oscar," Glover said as he clutched his award. "I will cherish it always."

One-of-a-kind at the college level, the Aggie 100 was created two years ago by Mays Business School's Center for New Ventures and Entrepreneurship. The center provides encouragement, education, networking and assistance to entrepreneurially-minded students, faculty and Texas businesses.

This year's recipients were selected based on their compound annual revenue growth rate for the 2004 to 2006 period. The cut-off point for making the 2007 top 100 was a 30 percent com-

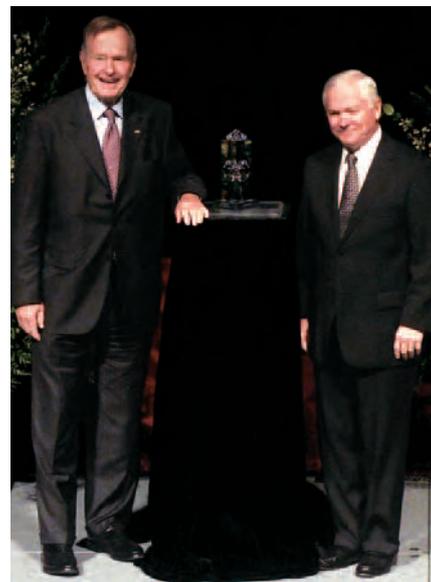
pound annual growth rate; REDE's growth rate was 371.32 percent.

The highest concentration of honorees was in the Houston area, with 33, followed by Austin (18) and Dallas (17). Seven of the recipients own companies based in Bryan-College Station, while others established their successful businesses as far away as Mexico, Thailand and Venezuela.

## Gates Honored for Exceptional Public Service

The George Bush Presidential Library Foundation brought a familiar face back to Texas A&M on Oct. 26 to receive the 2007 George Bush Award for Excellence in Public Service.

Amidst thunderous applause and "whoops" from audience members, for-



*Former President George H. W. Bush and Secretary of Defense Robert Gates.*

mer Texas A&M President Robert M. Gates accepted the award from former U.S. President George H.W. Bush. At the request of President George W. Bush, Gates stepped down as university president last year to become the nation's 22<sup>nd</sup> secretary of defense.

In his address to the audience assembled at Reed Arena, Gates—a former CIA director—detailed the challenges and frustrations intrinsic to a life of public service. Despite its drawbacks, he said, many still feel called to serve others and choose to act on that calling. He encouraged the students in the audience to consider doing the same.

“Our country faces many challenges at home and abroad,” Gates said. “It is precisely during these times that America needs its best and brightest, from all walks of life, to step forward and commit to public service.”

The George Bush Award for Excellence in Public Service recognizes an individual's or group's dedication to public service at the local, state, national or international level. Previous recipients include former Soviet leader Mikhail Gorbachev, former German Chancellor Helmut Kohl, Sen. Edward Kennedy, evangelist Billy Graham and California Gov. Arnold Schwarzenegger.

#### Texas A&M Professor Shares Nobel Peace Prize

Dr. Bruce McCarl's research on the correlation between agriculture and climate change was recognized in October with what many



consider to be the world's most prestigious honor: the Nobel Peace Prize.

McCarl, a Texas A&M Regents Professor of agricultural economics and Texas Agricultural Experiment Station Faculty Fellow, contributed to a recent-



*A customizable battle robot from the award-winning Xbox 360 game Sprockets of Strife, developed by Texas A&M students.*

ly published book by the United Nations' Intergovernmental Panel on Climate Change. McCarl was lead author of a chapter that examines how agriculture could help counter the effects of global warming by reducing greenhouse gas concentrations in the atmosphere.

On Oct. 12, a spokesman for the Nobel Committee announced that Nobel Peace Prize recipients for 2007 were former U.S. Vice President Al Gore and the U.N. climate change panel. The U.N. panel announced that the hundreds of lead authors of its climate change books should consider themselves Nobel laureates.

“Many of us involved in the study and mitigation of climate change hope that our work will galvanize global actions that will lead to bettering the lives of current and future generations,” McCarl said.

McCarl is Texas A&M's second winner of the Nobel Peace Prize in the College of Agriculture. Dr. Norman Borlaug, distinguished professor of international agriculture, was awarded the prize in 1970 for pioneering the “Green Revolution” high-yield wheat movement in India and Pakistan.

#### Aggie Game Developers Place Third in Microsoft Competition

“Sprockets of Strife,” a computer game designed by Texas A&M students, was recently awarded third place in a Microsoft-sponsored competition that attracted more than 200 teams from around the world.

The annual Dream-Build-Play contest challenged up-and-coming game developers to “dream big and build an original game” for Windows or Xbox 360 using XNA Game Studio Express. The resulting “Sprockets of Strife” came to life in Texas A&M's Langford Architecture Building under the supervision of Dr. Vinod Srinivasan, assistant professor in the Department of Visualization Sciences.

Several students and one recent graduate on the six-member team are members of the student organization Texas Aggie Game Developers. Their majors range from visualization sciences to computer science to music.

This semester, aspiring Texas A&M game developers have a chance to enroll in a class dedicated to the craft. The university's first computer game programming course—taught by Dr. Scott Schaefer, assistant professor of computer science—will bring together teams of students to work on games with the intent of submitting them to contests such as Dream-Build-Play.

## Lab Work

NASA's Mars Exploration Rover Opportunity used its front hazard-identification camera to obtain this image at the end of a drive on the rover's 1,271<sup>st</sup> sol, or Martian day (Aug. 21, 2007).



Texas A&M engineering faculty are researching ways to better secure U.S. ports and waterways."



RIGHT: An underwater vehicle operated remotely by Aggie researchers captured this image of the wreckage of a 19<sup>th</sup> century ship, about 4,000 feet down in the Gulf of Mexico.

### Texas A&M Professor Helps NASA Explore Mars

A Texas A&M researcher has a personal reason to be thrilled with the astounding performance of NASA's Mars exploration Rovers: He helped develop them.

As the atmospheric sciences lead for the NASA team, Dr. Mark Lemmon, Texas A&M associate professor of atmospheric sciences, provides input as to where the rovers should go and what tasks should be accomplished.

The Mars Exploration Rovers landed on Mars in January 2004 after a seven-month journey through space. Designed to last about 92 days after reaching the Red Planet, the twin rovers are still chugging along four years later.

"The rovers have exceeded our wildest dreams by lasting this long," Lemmon said. "We have no real reason to think they won't last a good bit longer."

Lemmon's input doesn't end with the Mars Exploration Rover mission. He is the camera team lead for the Phoenix Mars Mission, which was launched in August 2007. When it lands on Mars this summer, it will be used to study the history of water and habitability potential in the Martian arctic's ice-rich soil. Lemmon also is a co-investigator on the MastCam and Descent Imager cameras that will obtain color photos and videos of the terrain explored by the Mars Science Laboratory when it arrives on the Red Planet in October 2010.

### Aggie Researchers Work to Secure Coast

As the U.S. government tightens security of its borders and airways, two Texas A&M researchers are working to ensure that a frequently overlooked area is also protected against terrorism: American ports and waterways.

Texas A&M Department of Industrial and Systems Engineering researchers Wilbert E. Wilhelm, holder of the Mike and Sugar Barnes Professorship, and Yu Ding, assistant professor, are designing surveillance sensor systems to ensure robust security in these coastal areas.



Using the Houston Ship Channel as a testing ground, the researchers designed a new surveillance sensor system that accurately determines the types of sensors, the number of each type and the location of each sensor needed to meet surveillance requirements while minimizing cost.

The system likewise allows for such practical considerations as the irregular shapes of ports and waterways; the line-of-sight requirement between a sensor location and a surveillance point; and the capabilities of each sensor type, which depend on the time of day, weather conditions, and distance to a surveillance point. The system considers a variety of sensors including television cameras; infrared cameras; radar; and sound, motion or heat detectors.

An analysis tool aiding in the design of fault-tolerant sensor systems—which would allow the system to continue operating even if one or more sensors fail—is yet another development that has emerged from the researchers' work.

### Aggies Recover "Mardi Gras" Shipwreck Artifacts

With the use of a remotely operated vehicle (ROV) and other specially designed equipment, a team of Texas A&M researchers successfully launched the first deep-water archaeological survey in the Gulf of Mexico in May 2007.

The expedition was the result of a shipwreck found 35 miles off the Louisiana coast by an Okeanos Gas Gathering Co. (OGGC) oilfield inspection crew. Dubbed the "Mardi Gras Shipwreck Project," the ship likely dates back to the turn of the 19<sup>th</sup> Century and could be a casualty of the War of 1812. Because it lies 4,000 feet below the sea surface, it is impossible for divers to explore.

The expedition, funded by OGGC, was led by Texas A&M researchers Bill Bryant, professor of oceanography, and Donny Hamilton, professor and head of the anthropology department.

The team recorded the position of each artifact on the seafloor, mapped the points, and then positioned the ROV to retrieve them. Artifacts recovered include everything from bottles and compasses to a canon and the ship stove. Several of the recovered items gave the researchers clues as to the date of the shipwreck. Texas A&M's Conservation Research Laboratory is conserving the artifacts, which ultimately will be returned to the State of Louisiana.

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*For a more in-depth look at these and other research stories visit [giving.tamu.edu](http://giving.tamu.edu) and click on "publications" to request copies of Advance magazine produced by the Division of Research and Graduate Studies at Texas A&M.*

### The Moral Dilemma of Espionage

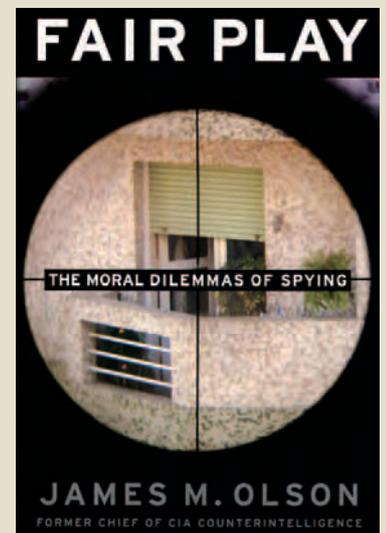
Assassination, blackmail, torture, kidnapping, electronic eavesdropping—all are tactics available to American spies. But when trying to extract information about the enemy, which tactics are considered "going too far?" And who determines when a spy has crossed the line?

These are the questions former CIA chief of counterintelligence James Olson explores regarding the moral boundaries of spying. His research carries over into the intelligence, national security and international crisis management courses Olson teaches as a senior lecturer at Texas A&M's George Bush School of Government and Public Service.

U.S. spies, he said, have no clearly defined limits and are forced to determine for themselves whether their tactics are moral, given the uniqueness of any given situation. On one hand, he said, their jobs are at stake if they fail to secure information, while on the other hand, they can be threatened with war crimes or other criminal offenses for their actions in the line of duty.

"No organization should police itself, especially one like ours that can hide behind a veil of secrecy," Olson said. "That leads to cover-ups. That leads to criminal activity. We've been there and we don't want to return to that."

Olson is the author of *Fair Play: The Moral Dilemmas of Spying*, published in 2006.



## New Gifts

### Gifts to the Texas A&M Foundation Support Spirit and Mind

#### Memorial Scholarships Honor Education Students

Two young Aggies whose lives were cut short in 2007 will be honored through memorial scholarship endowments established by their families and friends. Andrea “Andi” McKenna ’08 of Galveston, Texas, and Hannah Beth Ann Peterson ’05 of Shreveport, La., died in unrelated automobile accidents last summer. Both were education majors who dedicated much of their time to enriching the lives of others, especially children.

McKenna’s parents established a memorial scholarship to ensure their daughter’s legacy of devotion to special education would continue through the work of other Aggies in the field. The scholarship will provide annual financial aid to one junior or senior pursuing a degree in special education.



Peterson’s family and friends also honored her memory through a pledge to aid other education majors. Her memorial scholarship will fund undergraduate or graduate students pursuing teaching certification.

These scholarships will ensure that their passion for education will touch the lives of students long after their peers have graduated from Texas A&M.

For more information on the Andrea “Andi” McKenna ’08 Memorial Scholarship in Special Education or the Hannah Beth Ann Peterson ’05 Memorial Scholarship, please contact Carl Jaedicke ’73, assistant vice president for development, at [c-jaedicke@tamu.edu](mailto:c-jaedicke@tamu.edu).

#### Ernst & Young Endowment Bolsters Accounting

Ernst & Young cemented a three-decade-long relationship with the Mays Business School at Texas A&M with a gift of \$500,000 to establish the Ernst & Young Professional Program Learning Endowment. The endowment will support faculty, students, facilities and technology for the Department of Accounting’s Professional Program,

*The families and friends of Andrea “Andi” McKenna ’08 of Galveston, Texas, (below center) and Hannah Beth Ann Peterson ’05 of Shreveport, La., (above) recently established memorial scholarship endowments in their honor. Both were education majors who died in unrelated car accidents last summer.*



recently ranked sixth in the nation by *Public Accounting Report*. Students enter the Professional Program during the spring semester of their junior year. Upon completion of the two-year program, students earn a BBA degree in accounting and a master's degree in accounting, finance, management information systems or marketing/e-commerce.

The Ernst & Young Professional Program Learning Endowment is part of a new Ernst & Young grant program called the University Fund. Now in its pilot stage, the University Fund allows select universities to compete for grant money to fund new and creative programming. To learn more about corporate giving, contact Jim Keller '63, director of corporate and foundation relations, at (979) 845-8161.

#### Kruses Honor Bush School Founders



Howard Kruse '52 continues the long-standing Kruse family tradition of giving back to Texas A&M with the completion of the Verlin and Howard Kruse '52 Founders Professorship. The Kruses established the professorship in 2004 to honor the founders of the George Bush School of Government and Public Service, Dr. Charles F. Hermann, Dr. Arnold Vedlitz and Dr. George C. Edwards III. This \$500,000 gift will support faculty members in the Bush School.

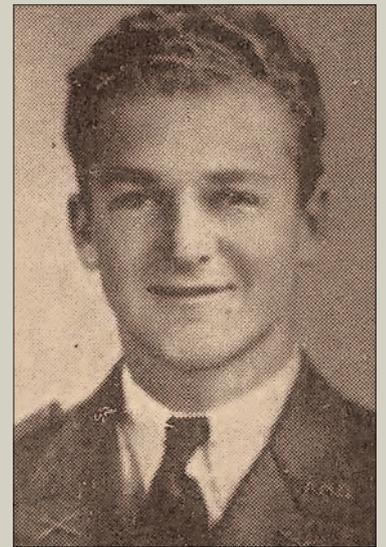
The Kruses' history of giving to the Bush School dates back to 1998 when he and his brother, Edward '49, established the Edward and Howard

Kruse Endowed Chair for the Dean of the Bush School. This \$1 million endowment is used at the discretion of the dean of the Bush School to fund cutting-edge research and critical needs of the college.

Gifts from the Kruse family also fund scholarships in the College of Agriculture and Life Sciences, the Texas A&M University Health Science Center College of Medicine and the Corps of Cadets, to name a few. Kruse is the former president and chief executive officer of Blue Bell Creameries, the nation's third leading seller of ice cream.

#### Streetmans Partner with Liberal arts

Steve Streetman '77, and his wife, Clarissa '78, have made a five-year pledge to endow a discretionary fund in the College of Liberal Arts at Texas A&M. The \$40,000 Edward G. Streetman DVM '43 Memorial Endowment for Excellence in the College of Liberal Arts will fund academic priorities in the college. The Streetmans are long-time members of the Liberal Arts Development Council and are well versed on the needs and priorities of the college. The proceeds of the endowment will be used at the discretion of the dean with a preference given to study abroad programs that will increase liberal arts students' opportunities to participate in an international learning experience. The endowment is named for Streetman's father, a graduate of the vet school and the first in his family to graduate from college.



#### '75 Grad Honors Petroleum Engineering Mentor

Harold Hoffmeister '32 (pictured above) was a railroad executive, decorated U.S. Army veteran and community servant. Although he passed away in 1995, his legacy will live on through the work of Texas A&M graduate students. Terry Rathert '75 established the Harold M. Hoffmeister '32 Fellowship in Petroleum Engineering to preserve the memory of his family friend and personal mentor, who encouraged him to become an Aggie.

This \$100,000 fellowship will allow the Department of Petroleum Engineering to continue to recruit the best graduate students in the field. Rathert is a founding member, senior vice president and chief financial officer of Newfield Exploration Corp. and serves on the industry board for the Department of Petroleum Engineering.

Previous gifts from Rathert include two Nelson Scholars endowments and support for student scholarships, faculty awards and building projects.

Texas A&M University is committed to the idea of human capital. If given the means to aggressively recruit the best faculty and to support their research and teaching needs, Texas A&M expands the possibilities for both faculty and students, and so prepares Aggies to make even greater contributions to the world.

When you invest in our faculty, you give Texas A&M an academic edge. Top-notch faculty attract other superior professors and the best students. While state funds cover basic faculty requirements, private support is essential to attract and retain world-class professors.

The endowments managed by the Texas A&M Foundation provide the funding necessary to generate chairs, professorships, fellowships and scholarships. The Department of Computer Science, for example, was able to attract Bjarne Stroustrup, the inventor of the programming language C++, which is used by millions in academia, industry and the general population worldwide. Stroustrup was recruited with an endowed chair in computer science in 2003. It's a little known fact outside the university that he teaches one of our freshmen courses in computer science and has made invaluable contributions to our new undergraduate curriculum.

I also came to Texas A&M in 2003 as department head of computer science and holder of one of two Royce E. Wisenbaker endowed professorships. Many other faculty in our depart-

ment were drawn or encouraged to stay at Texas A&M by endowed professorships. The professorship I hold allows me to travel to the top computer science conferences, where often I present our research results. It also furnishes financial support for the graduate students who perform many of these research experiments. Moreover, while I still spend a lot of my time writing proposals for research funding, the professorship reduces pressure to find additional financial support, thereby allowing me more time to focus on my administrative duties and research interest, which is performance analysis of parallel and distributed scientific applications.

The endowed professorship was a significant part of my attraction to Texas A&M, but the students' attitudes and campus atmosphere also played an important role in my decision. During my interview, I was enormously impressed by the passion Aggies have for the department and the university. The students discussed the details of their class research projects as well as their interests and projects outside of class. I was educated about such activ-

**“THE STUDENTS AND FACULTY INSPIRE ME TO PUT IN LONG HOURS TO HELP STRENGTHEN THE EXISTING PROGRAMS IN THE DEPARTMENT AND TO DEVELOP NEW PROGRAMS.”**



DR. VALERIE E. TAYLOR

ities as the Big Event, SEC Career Fair and the Aggie Women in Computer Science Distinguished Lecture Series and mentoring programs.

In a subsequent visit after the offer, I had an opportunity to attend the department's picnic for faculty, staff, undergraduates and graduate students. It was encouraging to see so many people in the department interact and enjoy an after-hours event. One of the highlights was a volleyball game in which the faculty took on the students. I am certain you can guess who won the game and has continued to win the game each year. All of this affected my decision to join the Texas Aggie family; the professorship was the icing on the cake.

At Texas A&M, the concept of excellence in research and teaching, as well as great collegiality and collaboration, is a mainstay in the Department of Computer Science and in other departments. This combination often is lacking at many universities. Further, the combination of research excellence and collegiality is important given that computing has become a critical component in so many areas of our lives,

from the sciences to the humanities.

The size of our department—38 tenured and tenure-track faculty, four senior lecturers, 600 undergraduate students and 320 graduate students—is such that the subjects we study are quite broad. Significant research activities occur in the core areas of software, systems, software engineering, intelligent systems and robotics, information, human-centered systems and foundations of computing; and the multi-disciplinary areas of bioinformatics, security, humanities informatics, computational science and brain networks.

I am now ending my fifth year as department head at Texas A&M. As I reflect on my time here, I realize that I have grown in two major ways. First, working at a university where both students and former students exhibit such sincere passion for the institution has only increased my enthusiasm. The students and faculty inspire me to put in long hours to help strengthen the existing programs in the department and to develop new programs. Whenever we meet, I encourage former students to financially support the

department through scholarships, research and programs.

Second, I have developed a more global view about research. I now have access to the large number of departments within the College of Engineering as well as other colleges and divisions of Texas A&M. I also have better access to academia universally. This global view has stimulated new research ideas and increased collaborations. All of my interactions have increased my awareness of the importance of funding for our research and academic programs.

If we are to continue to improve on our strong reputation in academics and research, private funding is absolutely critical. 🐾

— BY DR. VALERIE E. TAYLOR  
PROFESSOR AND DEPARTMENT HEAD  
DEPARTMENT OF COMPUTER SCIENCE  
HOLDER OF THE ROYCE E.  
WISENBAKER PROFESSORSHIP I  
IN ENGINEERING  
DWIGHT LOOK COLLEGE OF  
ENGINEERING



## Viewpoint

On November 10, 2007, Former President George H. W. Bush surprised the nearly 5,000 spectators that gathered for the grand reopening of the George Bush Presidential Library and Museum by performing a tandem parachute jump into the ceremony. Only former First Lady Barbara Bush and a few select staff knew of the president's plan to jump with the elite U.S. Army Golden Knights, who were already scheduled to perform a demonstration to open the ceremony.





 It was a simple “howdy” that first grabbed the attention of Laura Suffridge ’08.  She was a high school senior in Knoxville, Tenn., and was receiving loads of college recruitment materials in the mail. Among the formal, sleek publications featuring ivy-covered walls and studious young people was a brochure from Texas A&M University that began with the traditional Aggie greeting: “Howdy!”  *That, she later said, was “really cool.”*  While Suffridge knew nothing about Texas A&M, she did know she was interested in agriculture. That recruitment brochure led to a series of phone calls to university staff members whose kindness was a further indication that College Station, Texas, was the place for her. Without even making  a campus visit, she decided to enroll at Texas A&M.

100%  
AGGIE



“By coming to A&M, I didn’t feel like I was going to a scary place where I was expected to be a stuffed shirt,” she explained. But while enrolling at Texas A&M was one thing, *paying for it was another matter entirely.*



Suffridge’s parents were thrilled that their daughter was soon to be the first in the family to go to college. But they weren’t so enthusiastic about her choice to attend an out-of-state university with no financial help rather than the nearby university that offered her a full four-year scholarship.

“My parents scrounged and scrounged to pay for my freshman year, and basically said that something had to give,” Suffridge said.

Her long hours as a produce clerk at Kroger helped pay the bills, as did a mounting number of student loans. But by the end of her sophomore year, Suffridge wasn’t sure how much longer she could hang on. That’s when

she found out about the Foundation Excellence Award (FEA) scholarship program.

Created in 1999 by the Texas A&M Foundation, FEA scholarships help Texas A&M achieve its goal of reflecting the state’s changing demographics while retaining its high standards for academics. In turn, these scholarships give undergraduates from under-represented groups—such as minorities and residents of economically disadvantaged areas—opportunities to achieve a world-class education, all while experiencing firsthand the spirit and traditions of Texas A&M.

Donors to the Foundation can fund a one-time, four-year, “pass-through” scholarship with a gift of \$10,000. A \$50,000 gift funds an FEA



endowment that will support a student scholarship indefinitely.

Suffridge—now a senior—was awarded the G. Rollie White FEA at the beginning of her junior year. “It probably made the difference between staying at A&M and having to go home,” she said.

The G. Rollie White Trust was established following the death of the legendary rancher and philanthropist in 1965. Known at one time as “the Steer King of Texas,” White was a member of the Texas A&M Class of 1895 and served on the Texas A&M Board of Directors for 29 years.

A small portion of the G. Rollie White Trust goes into a student loan fund at Texas A&M, while the rest benefits Texas charities. Many of the groups supported are in McCulloch County, which includes White’s hometown of Brady. Other funds support agricultural education and organizations. At Texas A&M, gifts from the trust have benefited everything from the university’s agricultural journalism program to its Corps of Cadets.

Joe T. Lenamon ’51 of Fort Worth has been on the three-member G. Rollie White Trust Selection Committee since the trust’s inception. Because White left the distribution of trust funds to the discretion of the committee, Lenamon said he and the other members are always on the lookout for ways they can honor White’s memory with causes he would have supported.

The committee knew it had found such a cause after Jim Keller ’63, Texas A&M Foundation director of corporate and foundation relations, explained the advantages of the FEA program in 2003. Since then, the committee has designated roughly \$64,000 from the G. Rollie White Trust to fund one-time, “pass-through” FEA scholarships. This year, the committee funded its first FEA endowment.

“We see it as a real opportunity to help students who might not otherwise get to go to A&M,” Lenamon said. “It particularly helps a lot of first-generation students, and we take a lot of pride in that.”

Although Suffridge’s original intent was to study agriculture at Texas A&M, she’s now majoring in environmental geosciences with a concentration on global climate change. Her interest in environmental issues stems back to her childhood, where she helped her mother tend a vegetable garden and listened to her parents speak of the importance of taking care of the environment.

“I’ve always had that hippie, tree-hugger thing going on,” she said with a laugh. “When considering a major, my environmentalist side definitely came out.”

According to her father, anything worth having is worth working hard for. That’s an adage Suffridge keeps in mind as she struggles to pay for her Texas A&M education. But she does not regret choosing Texas A&M over the university that offered her a full scholarship.

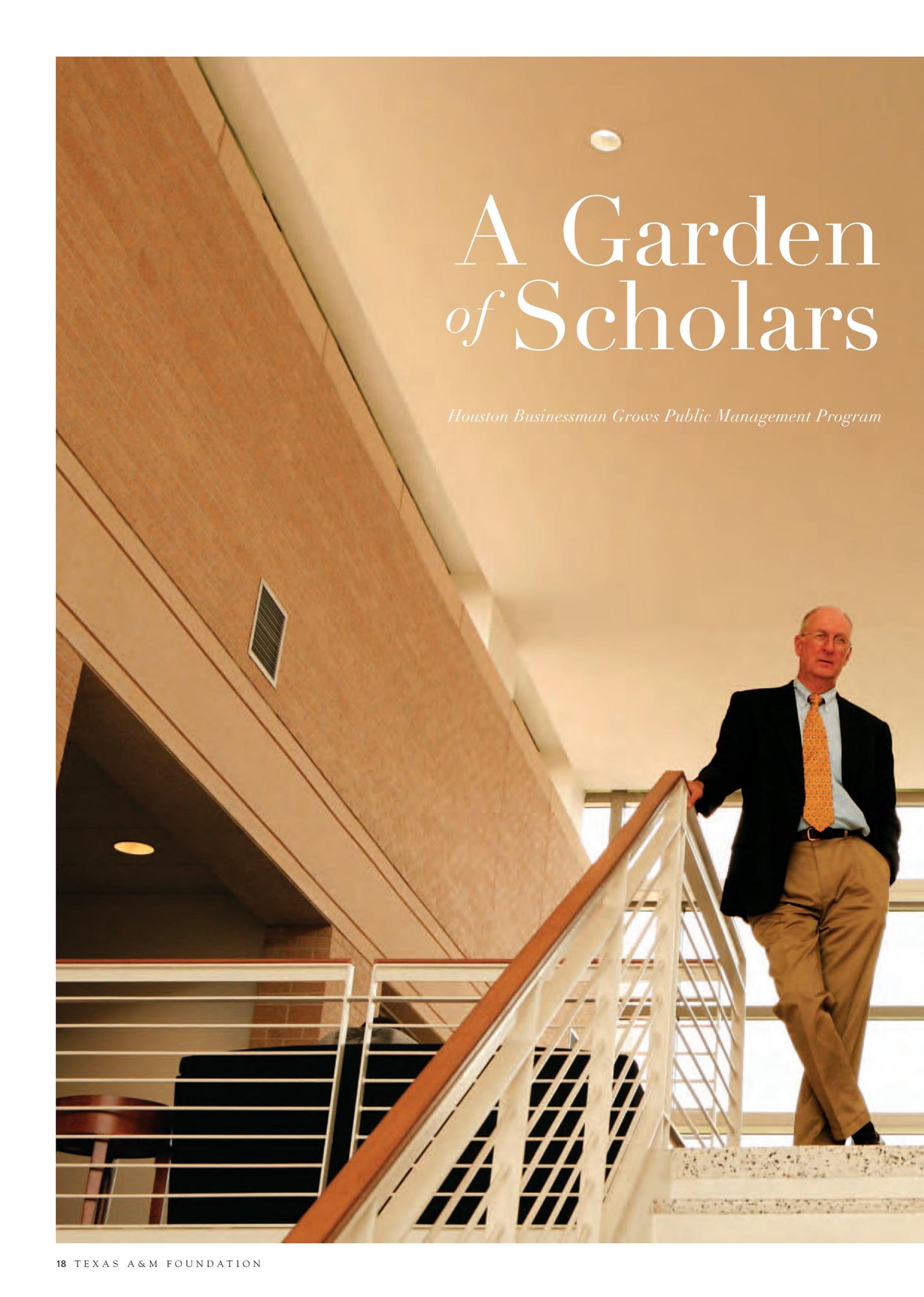
“It has been more than worth it,” Suffridge said. “I’d do it 20 times again. It makes me sad to think of what my life would have been like if I hadn’t come here. I’m 100 percent Aggie.” ♡

—BY KARA BOUNDS SOCOL

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*For more information on establishing a Foundation Excellence Award, please contact:*

*Al Pulliam ’87  
Assistant Director of Corporate Relations  
Texas A&M Foundation  
(800) 392-3310 or (979) 845-8161  
apulliam@tamu.edu@  
giving.tamu.edu*

A photograph of a man in a dark suit, light blue shirt, and patterned tie standing on a modern staircase. The staircase has a white metal railing with a wooden handrail. The background features a brick wall and large windows. The lighting is warm and indoor.

# A Garden *of* Scholars

*Houston Businessman Grows Public Management Program*

Charles H. Gregory '64 might not consider himself an academic gardener, but Political Science Professor Kenneth J. Meier would disagree. For the first half of this decade, Meier built a solid core of graduate students with research interests focused on the various aspects of equity, whether educational, social, economic or political. Much of their work had been supported by the Carlos H. Cantu Hispanic Education and Opportunity Fund, and his students also had successfully competed for assistantships and fellowships from both the department and the university. In the middle of this effort, in 2003, Meier and two of his doctoral students delivered a presentation to the Liberal Arts Development Council on Latino student achievement in an impoverished south Texas school district. Gregory, a Houston businessman and member of the council, was drawn to Meier's research and gave the professor seed money to continue work in this area. With this support, his students were able to follow up and write case studies about school districts in San Antonio, Houston and the Rio Grande Valley that were successful in educating Latinos. But Meier wondered how long this effort could last.

*Houston businessman Charles H. Gregory '64 (left) and Professor Kenneth J. Meier (right).*



BELOW: Dr. Ken Meier, holder of the Charles H. Gregory '64 Chair in Liberal Arts, teaching Political Science 689. Meier uses funds from his faculty chair to recruit the nation's best graduate students.

### *The Search for Recruiting Muscle*

For years Meier had to ask his department, the college and other offices for funds to recruit students to Texas A&M—and he didn't go after just any student. What he really wanted was the ability to compete nationally for some of the best undergraduates, especially minority students, who were interested in studying issues of race, politics and public policy. He was seeking out undergraduate students from all ethnic backgrounds who had demonstrated an interest in research and graduate school, and who had begun to attract national attention for their work. If any of these students

considered Texas A&M, they most likely were also being courted by any number of premiere graduate programs. Meier believed that if he could bring these students to the Texas A&M campus, he had a good chance of convincing them to come to Aggieland. Enter Charles Gregory, again, literally.

Gregory had endowed a chair in liberal arts during Texas A&M's *One Spirit One Vision Campaign*. He had only one request—that Meier serve as the inaugural holder. So on a clear December morning in 2005, Dean Charles A. Johnson and a group of friends, including Charles and Mary Gregory, walked into Meier's political

science 689 class. Meier had no idea they were coming or why they were there. Johnson proceeded to announce to Meier's students that their instructor had been appointed the inaugural holder of the Charles H. Gregory '64 Chair in Liberal Arts.

Now Meier has the leverage to compete nationally for stellar graduate students.

### *An Endowment's Reward*

In fall 2006, Meier brought a dozen undergraduate students from across the nation to College Station to introduce them to the doctoral program in political science at Texas A&M. Meier



## The Charles H. Gregory '64 Chair in Liberal Arts has provided Professor Kenneth J. Meier with the leverage to compete nationally for stellar graduate students.

is quick to add that he keeps his eye on promising undergraduate students in Texas A&M's Department of Political Science, as well. He also began promoting the program nationally by sponsoring the Award for Outstanding Undergraduate Research in the field of Latino Politics, which carries a \$500 prize. The 2006 winner, Erin Melton from Lincoln University, came to Texas A&M.

He repeated the recruiting weekend in October 2007, only this time he focused more on top-notch undergraduates from Texas institutions. "We finally realized the same thing our football coaches already knew. Texas is a big, diverse state with a strong pool of outstanding undergraduate students," said Meier. "And here we have a competitive advantage."

### *Paving the Way for Future Careers*

One nice thing about the Gregory chair, Meier says, is the freedom it gives him to respond to opportunities. One such opportunity allowed him to reinstitute a public management symposium that he and fellow scholar Larry O'Toole from the University of Georgia co-sponsored in 2002.

In May 2006 Meier and O'Toole brought in a group of former students and editors from the top three jour-

nals in public administration for a mini-symposium on how organizations can be managed better as part of the public management class Meier teaches during the spring semester. The former students had taken the class and now teach at colleges and universities across the country. Current and former students presented papers that dealt primarily with school district management.

Meier says the journal editors came to hear the Ph.D. students. These students will all be on the market for jobs within the next few years, and the editors see the next group of rising stars working in what is becoming an emerging area of research.

If the 2002 symposium is any indication, he is right. Of the 18 students who presented at the first conference, eight have published their papers as solo-authored articles in refereed journals, a key accomplishment for a young academic. Last year's event produced one published article, and three of the articles submitted have received a positive first review. Another student's presentation landed him an assignment on a three-year grant at Cardiff University in Wales.

Meier also is able to send Hispanic doctoral students researching Latino issues to the annual Western Political

Science Association meeting. He says this meeting is a key event for networking and interacting with other scholars working in the field of Latino politics.

There isn't a perfect formula for recruiting graduate students, but Meier hopes to get better at it nonetheless. One of his latest strategies is an "adopt-a-school" program in which Texas A&M political science faculty visit other U.S. universities to recruit graduate students. Meier already has made two such trips this fall—one to Minnesota and one to Arizona.

By funding travel for this new program, he is hoping these visits will plant seeds in the minds of promising undergraduate students that they can continue their education at Texas A&M. After all, Ken Meier has seen where a little seed money can lead. 

—BY M. LEANNE SOUTH  
DIRECTOR OF COLLEGE RELATIONS  
COLLEGE OF LIBERAL ARTS  
TEXAS A&M UNIVERSITY

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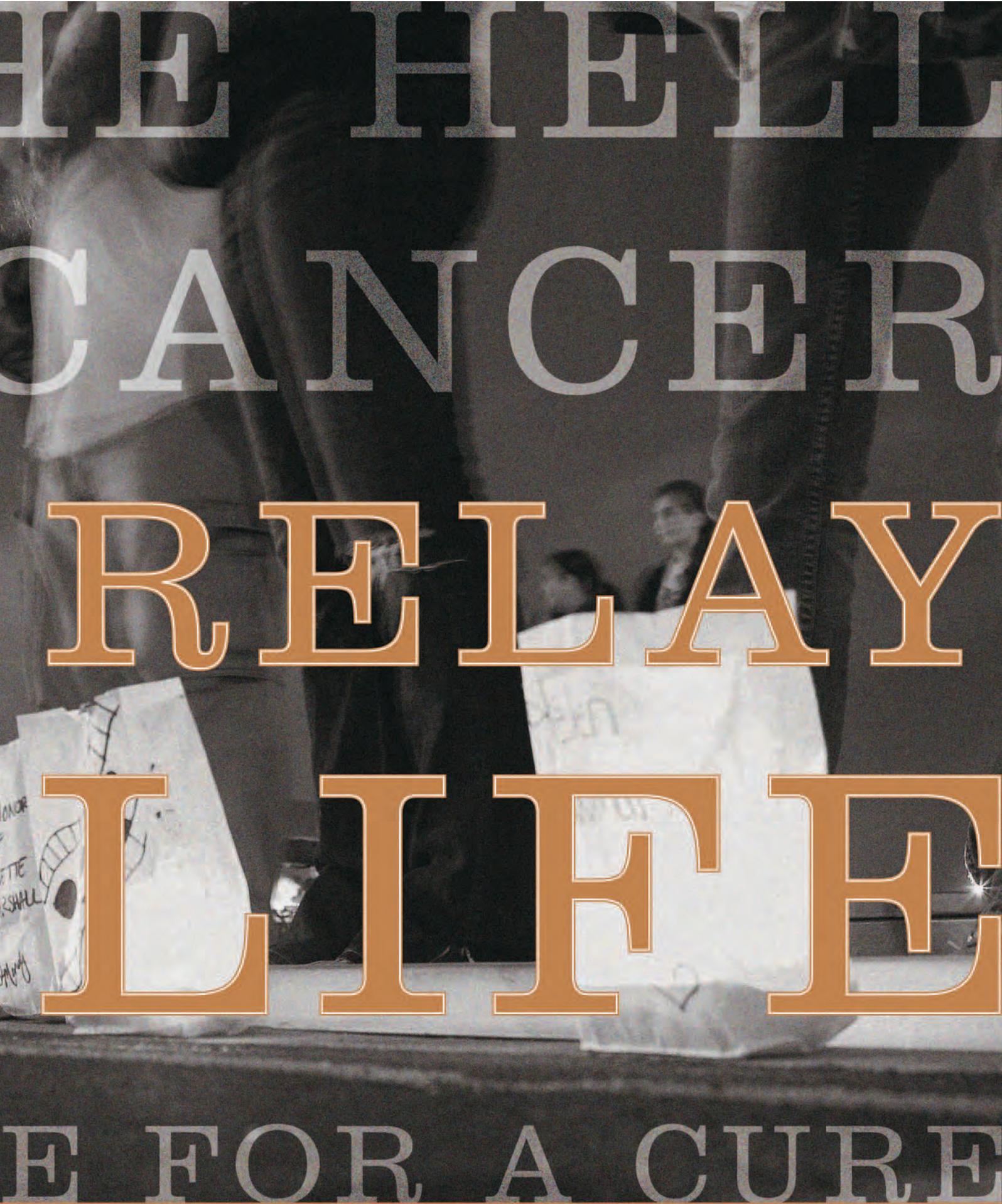
*For more information on how to support the College of Liberal Arts, please contact:*

John Knudsen  
Senior Development Officer  
College of Liberal Arts  
Texas A&M Foundation  
(800) 392-3310 or (979) 845-5192  
j-knudsen@tamu.edu  
giving.tamu.edu



BEAT THE  
OUTTA  
AGGIE  
FOR  
SETS THE PAC

On a crisp night in May of 1985, Dr. Gordon Klatt, a colorectal surgeon from Tacoma, Wash., circled the track of Baker Stadium at the University of Puget Sound as 300 friends, family members and patients looked on. Pacing himself, he continued to run and walk for a grueling 24 straight hours. Throughout the night participants paid to run or walk along-



THE HERALD

CANCER

RELAY

LIFE

FOR A CURE

side him in 30-minute increments. Together they raised more than \$27,000 as Klatt ran more than 83 miles to raise funds to benefit his local American Cancer Society office. As he ran he envisioned a night in which teams would participate in a similar relay event to raise money for the fight against cancer.



Months later, Klatt recruited a small committee to help him reach his goal, and in 1986, 19 teams participated in the City of Destiny Classic 24-Hour Run Against Cancer.

That run against cancer is now the American Cancer Society's signature event, Relay For Life. It is designed to bring together those who have been touched by cancer, to celebrate survivors, remember those lost and fight back against the disease. Participants form teams to raise money and awareness in support of the American Cancer Society's mission to eliminate cancer as a major health issue.

Twenty years after the first team relay, two student organizations and a committee of 22 Aggies came together to make Klatt's vision a reality at Texas A&M University. In a joint effort through the Student Government Association (SGA) and TAMU Cancer Society, the first Aggie Relay For Life was held in March 2006 at the Penberthy Intramural Sports Center. Team tents and booths decorated in themes from "scrub away cancer" to "huntin' down cancer" crowded the soccer fields. A stage at the east end of the fields hosted student bands, teams and organizations throughout the night as they entertained the crowd. Since they were unable to reserve the Anderson Track and Field Complex for the inaugural Relay, organizers formed a makeshift track down a barricaded stretch of Tom Chandler Drive between Reed Arena and the Penberthy center. Participants took turns walking or running laps throughout the night to represent the idea that cancer never sleeps. Footsteps halted on the road that night only during the luminaria ceremony. Donors paid \$5 per bag to decorate luminaria with messages of hope to honor those battling cancer and to remember those lost to the disease. A soft glow from the luminaria lit the night as a member of the Singing Cadets, also a cancer survivor, sang "Amazing Grace."

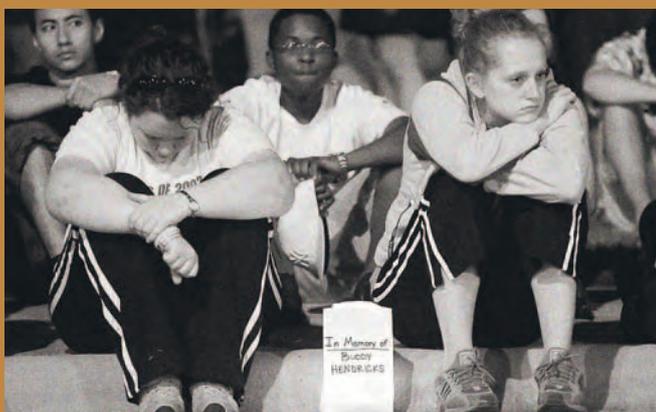
In true Aggie fashion, the committee managed to turn heads and break records. Mike Dany, chief executive officer of the American Cancer Society High Plains Division,

got wind of the awe-inspiring activity in Aggieland and hopped on a plane to College Station to deliver the event's opening address. Secretary of Defense Robert Gates, then president of Texas A&M, also attended to show his support, participating in a midnight yell practice and making a personal donation. Jim Carlson, 2005–2006 Texas A&M student body president, wrote an article in the student newspaper, *The Battalion*, in early March encouraging participation in the event. "If tradition makes A&M what it is," Carlson wrote, "then service is the lifeblood of the Aggie family." Carlson even went so far as to partake in a pie-in-the-face booth the night of the event.

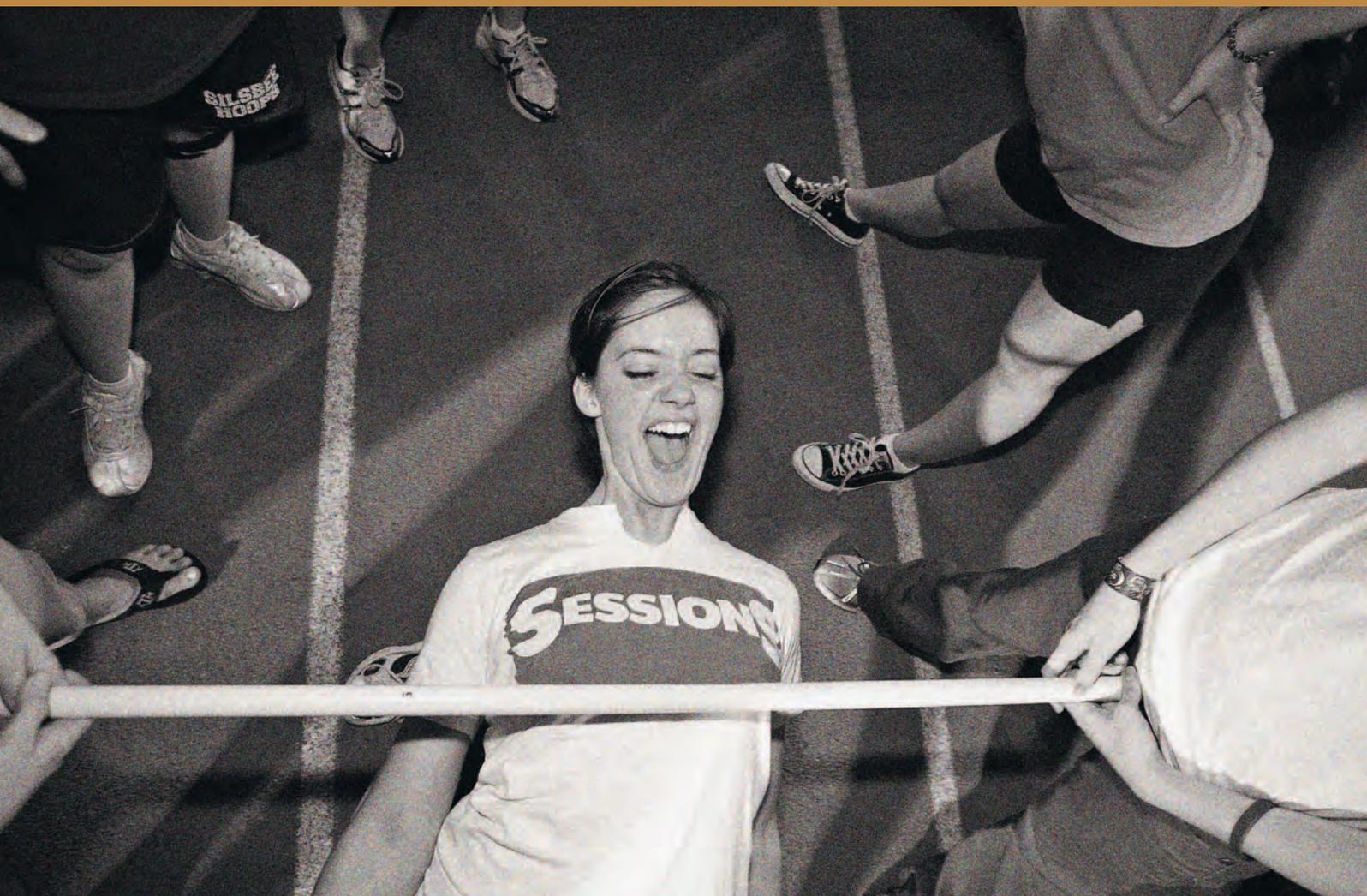
The Aggie Relay For Life event raised the most money of all first-time Relays in 2006, earning the title "Rookie Relay of the Year" from the American Cancer Society. In its inaugural year, the event boasted more than 1,200 individuals participating on 109 teams that raised more than \$126,000 for cancer research, education, advocacy and services. Forty percent of the proceeds are sent to the national office of the American Cancer Society, while 60 percent stays within the High Plains Division, which includes Bryan-College Station.

In year two, Aggie Relay For Life moved to the Anderson Track and Field Complex, where it will be held again in March 2008 for its third year. The event continued to garner support from executives at the High Plains Division of the American Cancer Society with Steve Zamzow, chief staff officer of Relay For Life, joining Dany in his second visit to campus. Despite a smaller committee of 18 organizing the event, donation totals for 2007 increased by more than 20 percent over 2006, totaling \$155,439. Participation also increased to 2,000 individuals on 140 teams.

In its third year, the Aggie Relay For Life committee has tripled in size to include a staff of 18 directors and a general committee of 39 members. The directors are all undergraduate students, ranging from sophomores to seniors. The general committee includes both freshmen and sopho-



Teams of Texas A&M students, staff and faculty organize fundraisers at the event; many choose to sell baked goods or other food to participants and visitors (far left). Walkers pause on the track during the luminaria ceremony for a moment of reflection to honor those battling cancer and remember loved ones lost to the disease (left). A limbo contest, human fooseball and a 42 tournament are among the favorite activities held throughout the night to help keep participants awake and entertained (below).



**“IF TRADITION MAKES  
A&M WHAT IT IS,  
THEN SERVICE**

*—Jim Carlson, 2005–2006 Texas A&M student body president—*

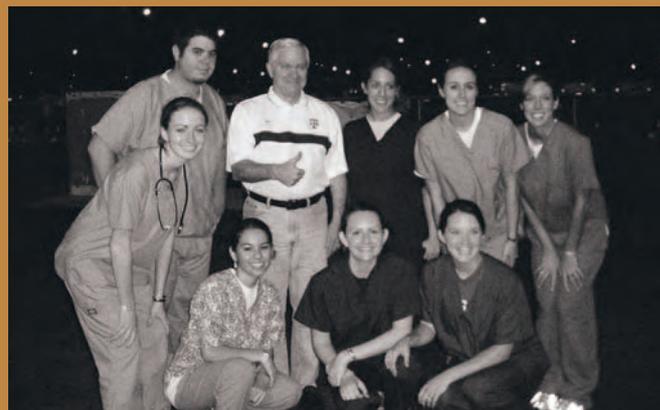
**IS THE LIFEBLOOD OF THE AGGIE FAMILY.”**

# “AGGIE RELAY FOR LIFE STANDS FOR COMMUNITY, OUTREACH, LOVE, SUPPORT AND COMPASSION.”

—Kait Sutton, 2008 Aggie Relay for Life co-chair—



Chris “Buck” Buckner '07 leads Relay participants in midnight yell practice (above). Secretary of Defense Robert Gates, then president of Texas A&M, poses with the Future Aggie Physician Assistants team at the 2006 Aggie Relay For Life event (right). In March 2007 two thousand people on 140 teams took turns walking or running laps throughout the night to represent the idea that cancer never sleeps (far right).



mores who develop leadership skills based on examples set by the upperclassmen. One past committee member already has gone on to lead others in an even bigger capacity. Nic Taunton, Aggie Relay For Life 2006 team recruitment co-chair, served as Texas A&M's student body president for the 2006–2007 academic year. As student body president, Taunton was later appointed by Texas A&M University System Chancellor Mike McKinney to serve on the 15-member presidential search committee after Gates stepped down in December 2006 to assume the position of U.S. secretary of defense.

Since its inception, the Aggie Relay For Life committee has continued to recruit and develop student leaders. Many of today's committee members are involved in multiple student activities, including freshmen leadership organizations, honor societies and Greek life. Committee members represent an array of majors throughout the colleges, with career aspirations ranging from law to medicine. Despite their differences, a passion for the fight against cancer is what draws them together.

"Aggie Relay For Life stands for community, outreach, family, love, support and compassion," says Kait Sutton, Aggie Relay For Life 2008 co-chair. "We are so fortunate to have found a niche here, and we are so thankful for all the Aggies that have made Aggie Relay For Life a new tradition at Texas A&M."

The Aggie Relay for Life committee currently offsets operational costs through the generosity of sponsors. In the past it has received donations from the likes of Coca-Cola Distributing in Bryan and Domino's Pizza. In 2008 Relay For Life is receiving support from several returning sponsors, including Aggie Athletics, Loupot's and Boston's of College Station. Although permitted by the American Cancer Society to use up to 8 percent of the donations from the event to cover costs, the most the committee has used was 4 percent in 2006.

"It takes money to raise money," says Veronica Acut, Aggie Relay For Life 2008 co-chair. "We have been fortunate to have a lot of our expenses offset by underwriters and donors. The more money that comes in to cover costs, the more donation money goes out to the Texas A&M community in patient services, research for the cure, educating Aggies old and new about cancer and advocacy to ignite policy and see greater change in legislation."

Team sign-ups began in early fall 2007, and with only a few short months left to prepare, Aggie Relay For Life 2008 promises to be the most fruitful yet. Despite scheduling conflicts with other local events such as Chilifest and Ring Dance, the committee is pushing forward confidently with a goal of 175 participating teams and \$200,000 in donations for the 2008 event.

"Aggie Relay For Life is known as one of the top and most energetic college Relays in the country," says Sheree Moore '04, community manager for the American Cancer Society's office in Bryan, Texas. "I am privileged as a former student and as a representative of the American Cancer Society to work with this one-of-a-kind group. I am looking forward to our 2008 event and seeing Aggies help us beat the hell outta cancer!" ♡

— BY RACHEL L. DOHMANN '07

For more information on how you can support Aggie Relay For Life, contact:

Cindy Munson '99  
Assistant Director of Development  
Student Affairs  
Texas A&M Foundation  
(800) 392-3310 or (979) 862-7231  
c-munson@tamu.edu  
giving.tamu.edu



# Seat of Honor

Harold J. "Bill" Haynes '46, the retired Chevron chairman and longtime corporate advisor, takes obvious pride in a new piece of furniture in his San Francisco office. The hardwood black captain's chair with cherry wood arms is embellished with the Texas A&M seal and personalized with an engraved plate that reads, "Harold J. Haynes Dean's Chair in Engineering, Texas A&M University."





“Bill Haynes is a thoughtful leader and wise counselor who has been a highly valued member of our team for the last 26 years,” said Riley Bechtel, chairman and CEO of Bechtel Group. “His influence and impact extend far beyond his proud Texas roots.”

A special dinner to celebrate the new chair followed in August 2007. The dinner, held on the Imperial Floor of the Westin St. Francis in San Francisco, was hosted by Steve and Betty Bechtel; Riley and Susie Bechtel; Davis and wife, Jo Ann; Fremont Group President and CEO Alan Dachs and wife, Laurie, President of the S. D. Bechtel, Jr. Foundation; and Chevron Chairman and CEO David O’Reilly and wife, Joan.

Guests included personal friends and colleagues from the many companies Haynes has served during his long and distinguished career. Texas A&M Foundation Trustees Ray Rothrock ’77 and John Bethancourt ’74 (who is an executive vice president with Chevron), also attended the dinner.

“It’s quite an honor,” Haynes said. “It makes you pause and realize you have a lot of friends and colleagues. I’m still in a state of shock.”

The Fort Worth native credits much of his professional success to his decision to attend Texas A&M. “My interest in Texas A&M surfaced as a young kid,” he said. “There was something that appealed to me, so much so that I didn’t consider any other university. Attending Texas A&M gave me a sense of pride. I received an excellent education and, combined with my two years of service in the Navy, a sense of discipline in life. That has put me in good stead.”

In fact, Texas A&M plays an integral part in Haynes’ list of lifetime achievements. These include receiving a degree in civil engineering in 1947, being named Texas A&M Distinguished Alumnus in 1972, and Dwight Look College of Engineering Outstanding Alumnus in 2004.

But his proudest achievement is his 62-year marriage to wife, Reta. “We met when we were in high school, although we didn’t attend the same high school. We didn’t start dating until I was attending Texas A&M. We dated six weeks and then I joined the Navy. We were both 19 when we married.”

**T**his captain’s chair commemorates the creation of the Haynes Dean’s Chair in 2007, and also serves as a reminder of the effort by his business colleagues and friends to gather contributions from more than 60 individuals, corporations and foundations to support the creation of the endowment.

The Haynes Dean’s Chair, which at \$3.6 million is the largest endowed chair at inception in the history of the Dwight Look College of Engineering, will provide important new funding to the college. “It is a great honor for me to be the first recipient of the Haynes Chair,” said Dr. G. Kemble Bennett, vice chancellor and dean of engineering. “I am proud to have this association with Bill and Reta Haynes’ good name and pledge to use these resources for the good of our faculty, students and educational programs.”

The Texas A&M Foundation invests endowed gifts in perpetuity. A portion of the earnings is made available to the chair holder while the balance is reinvested, ensuring that the endowment will provide the same level of benefit in the future. Funding is used for a variety of educational initiatives, including student support, faculty development, curriculum enhancement, and research initiatives.

Bennett already has used funds from the chair to award a new graduate fellowship in the amount of \$10,000 per year and renewable for up to four years. The inaugural recipient is doctoral student Megan Pritchard of Hearne, who is studying nuclear engineering. Pritchard earned her bachelor’s degree in nuclear engineering in 2006 and master’s degree in nuclear engineering in 2007 from Texas A&M.

Haynes didn’t learn about this effort to create an endowment in his name until February 2007 when he was surprised by Texas A&M Interim President Ed Davis’ announcement at a special breakfast, which was hosted by Stephen D. Bechtel Jr., the retired chairman of Bechtel Group, Inc. and chairman emeritus of Fremont Group. Haynes serves as a member of the boards of directors of Bechtel Group and Fremont Group, and also chairs Bechtel’s board of counselors.

LEFT: Bill Haynes (front row, far right) and his Corps buddies in 1947.

BELOW: Steve and Betty Bechtel (front row, right) co-hosted a dinner in San Francisco to celebrate the Haynes Dean's Chair. Dr. G. Kemble and Jill Bennett (back row, left) and Dr. Ed and JoAnn Davis (back row, right) attended the event in honor of Bill and Reta Haynes (front row, left).

Haynes carefully built a career that is successful by every measure. He began his 34-year tenure as an engineer with Standard Oil Co. of California (SOCAL), now Chevron. "When I joined Standard Oil, I didn't think the company owed me anything except the first two weeks' paycheck," he said. "They were giving me an opportunity and I had to take advantage of that opportunity." That work ethic, combined with his steadfast commitment to maintaining his core values and moral/ethical code of conduct, helped Haynes achieve success in the business world.

My interest in Texas A&M surfaced as a young kid. There was something that appealed to me, so much so that I didn't consider any other university.

He rose in SOCAL to become president in 1969 and then was named chairman and chief executive officer. Haynes retired in 1981 after 34 years with SOCAL, and then became a senior advisor to the Bechtel companies, the Bechtel family and Fremont Group. The 82-year-old also has served as a former director of many high-profile corporations, including Saudi Arabian Oil Co. (Saudi Aramco), PACCAR Inc, Citicorp-Citibank, Hewlett-Packard, The Boeing Company and Weyerhaeuser.

Haynes and his wife have been just as strategic in developing their philanthropic commitment through the years.



The couple established an estate plan several years ago that included several philanthropic organizations. "Our attorneys encouraged us to start giving it away so we could enjoy these donations, so we've established a family foundation," Haynes said. The Hayneses direct their philanthropy to three areas: education, the Episcopal Church and medicine. The largest donations have been to Texas A&M and other universities. "I think that our economy and our political structure is dependent on a steady source of educated people," he explained. "My wife and I feel strongly about that."

This commitment to achieving excellence in all facets of his life and to helping others succeed explains the outpouring of support for the creation of the dean's chair in Haynes' honor.

At the dinner during which the endowment was formally announced, Dr. Mohammed Al-Qahtani, chairman, president and CEO of Aramco Services Company, the U.S. affiliate of Saudi Aramco, gave a poignant salute to Haynes:

"We admire your passion for your profession, your extraordinary commitment to the companies you have served, and your amazing record of accomplishment," Al-Qahtani said. "There's no doubt that your many achievements and the new endowment at Texas A&M will have a tremendous impact for many decades to come."

—BY DORIAN MARTIN '07

For more information about the Harold J. Haynes Dean's Chair in Engineering, contact:

Carl Jaedicke '73  
Assistant Vice President for Development  
Texas A&M Foundation  
(800) 392-3310 or (979) 845-8161  
c-jaedicke@tamu.edu  
giving.tamu.edu

Educating the next generation of U.S. business leaders is critical to the future prosperity of our country. As the global economy expands, the decisions these leaders make will have a profound affect across international borders.

At Mays Business School, our mission is to create knowledge and develop future ethical business leaders for a global society. We strive to produce the best innovators and entrepreneurs, managers and marketers. Our students leave equipped with the knowledge and hands-on experience to be successful. When they receive their Texas A&M diploma, they are prepared for a career in finance, accountancy, information systems, management or marketing—professions that keep society moving forward and the economy vibrant.

Below are three key areas in which your continued financial support will make a lasting difference at the Mays Business School as we educate tomorrow's business leaders.

### **Priority 1: Facilities** **Expand the Atrium**

While the Wehner Building has first-rate classroom and office facilities, we hope to enhance the functionality of the building to promote greater interaction among the Mays community of scholars. A glass atrium added to the southeast side of the building will elevate its architectural elegance by

integrating the original structure more seamlessly with Cox Hall and add about 10,000 square feet of public space. An expansion of this sort will provide an attractive setting for daily use and serve as an ideal venue for various functions and activities.

### **Priority 2: Endowed Scholarships**

Endowed scholarships help worthy students attend Mays Business School who might not otherwise have the funds to do so. Yet, out of more than 4,000 business undergraduates, only a fraction receive scholarship assistance through Mays. The demand continues to grow while the supply remains stagnant. Between tuition, student fees, books and living expenses, a college education may be out of reach for many who dream of becoming an Aggie. Your contribution can make that dream come true. Donors who create a scholarship endowment today invest in the business leaders of tomorrow.

Scholarships established through the Texas A&M Foundation to benefit Mays Business School are designated as either endowed or "pass-through" funds. Pass-through scholarships are

*A glass atrium added to the southeast side of the Wehner Building will seamlessly integrate the original structure with Cox Hall and add about 10,000 square feet of public space.*

awarded for a single year or semester, while endowed scholarships fund a student with the earnings generated by the principal of a gift. Endowed scholarships can be created with a one-time gift or a series of installments over a period of up to five years.

### Priority 3: Faculty Enrichment and Support

To continue to invest in our scholars and teachers, we must partner with others who share our passion to provide the best in business education. New faculty chairs, professorships and fellowships will give Mays an edge by providing incentives to incoming and returning faculty. More faculty members translate into smaller class sizes for our undergraduates, especially at the junior and senior levels. Smaller class sizes promote an enhanced learning experience for our students.

Much like scholarships, investments in Texas A&M faculty can be established as either endowments or pass-through funds. Endowments fund a number of opportunities for faculty members, including chairs, professorships, fellowships and university professorships for teaching excellence. These endowed funds generate earnings for stipends that faculty use for expenses such as research, graduate assistants and travel costs. Faculty investment programs can be funded from \$150,000 for a university professorship for teaching excellence to \$1 million for an endowed chair for a nationally renowned scholar.

There was a time when the United States dominated the global economy, but in recent years the U.S. share of the global economy has shrunk to approximately 25 percent. This trend is expected to continue as the economies of many newly industrialized countries continue to grow at a faster rate. This

is why it's imperative that the United States produce graduates with a competitive edge.

Your investment in the facilities, students and faculty of the Mays Business School will have a lasting impact as we educate and train ethical business leaders and global thinkers who will create jobs, impact communities and strive for the greater good.

— BY DR. RICKY W. GRIFFIN  
INTERIM DEAN  
MAYS BUSINESS SCHOOL  
COMPILED BY CHRYSAL HOUSTON

For more information on how you can support Mays Business School, contact:

David C. Hicks '75  
Senior Director of Development  
Mays Business School  
Texas A&M Foundation  
(800) 392-3310 or (979) 845-2904  
david-hicks@tamu.edu  
giving.tamu.edu



# @Foundation

*Houston oilman H. J. "Hank" Gruy '37 donated a fountain to the Texas A&M Foundation as an enduring symbol of the Gruy family legacy.*

## A Wish Come True

In a misty Dec. 14 dedication ceremony attended by about 130 guests, the Texas A&M Foundation honored Houston oilman H. J. "Hank" Gruy and his wife, Rae, when it activated for the first time a 7,000-gallon fountain on the grounds of the Jon L. Hagler Center.

Designed by The Fountain Company in collaboration with PageSoutherlandPage and built by Turner Construction, the multi-tiered structure features 30 water jets, 32

lights and 200 pieces of man-made stone weighing a total of 15 tons. Construction began on the fountain in July 2007.

"Hank loves this school and was thrilled to have the opportunity to attend Texas A&M," said Rae Gruy. "His heart has always been with the Aggies. It shows true devotion for all of you to have come out on a rainy day like this to be here for the dedication of our fountain."

Hank Gruy earned a bachelor's degree in petroleum engineering from



Texas A&M and over 60 years built a successful career in the oil and gas business, culminating in the position of chairman, president and chief executive officer of Houston-based H. J. Gruy and Associates. He has been active in professional associations at the national and state levels and is a member of the National Academy of Engineering. He received the Lifetime Achievement Award from the National Oil and Natural Gas Producers Association, the Lifetime Achievement Award from the Independent Petroleum Association of America, and in 1990 was named a Distinguished Alumnus of Texas A&M.

At age 92 he and his wife fulfilled a dream of leaving a tangible landmark at Texas A&M, which has educated five generations of Gruy Aggies.

An inscription on a wall near the fountain bears the names of 11 family members, 10 of whom attended Texas A&M. (Rae Gruy is a graduate of Sam Houston State University.) Their class years span from 1937 to 2005. The inscription also reads: "This fountain was built with devotion to honor the Aggies of the Gruy family. It was donated to the Texas A&M Foundation as an enduring symbol of the Gruy legacy. May all Aggies young and old enjoy its beauty and find respite here."

John R. Stropp '66, the Foundation's senior vice president for administration and operations, said the fountain is a place that everyone in the campus community can enjoy. "We

are honored that the Gruys chose our headquarters as the location for this striking fountain," he said. "It is now the crown jewel of the Jon L. Hagler Center. The Gruys have joined a long list of loyal, distinguished and generous former students who dedicate their time and money to make Texas A&M a better place."

#### **Smith Joins Foundation, Birkelbach Promoted**



*Sharon Smith '04* will assist Don Birkelbach '70, who in January was promoted to senior director of development for the college. Smith's background includes a bachelor of business administration in marketing from the University of Texas at Arlington and a master's degree in public service and administration from the George Bush



*Don Birkelbach '70* School of Government and Public Service. She has experience in the areas of fundraising, event planning, communications and marketing.

### Corcoran, Jennings Promoted

On Dec. 1 Kelly Corcoran, a 1995 industrial distribution graduate of Texas A&M, assumed the role of director of



development for *Kelly Corcoran '95* the Dwight Look College of Engineering. A gift planning officer at the Texas A&M Foundation since 2005, Corcoran is now focusing on development opportunities for the departments of mechanical engineering, industrial and systems engineering and aerospace engineering. Corcoran replaces Matt Jennings, a 1995 journalism graduate of Texas A&M, who accepted the position of regional director of major gifts, effective Sept. 1.



*Matt Jennings '95* Jennings is now accountable for all development, leadership and support for the fundraising operations in the western United States. Jennings has been employed by the Foundation since July 2004.

### Streibich Moves to Houston

Ron Streibich, formerly senior director of development for Texas A&M at Galveston, is now regional director of development for major gifts in the

Foundation's Houston office. Streibich is now responsible for the development, implementation, leadership and support of the Houston-region major gift program.

### Foundation Employees Fund Scholarships

Scholarships funded by employees of the Texas A&M Foundation are helping to relieve the financial burden of paying for college for three students at Texas A&M, two of whom were awarded scholarships for the first time this fall.

Nicholas Olivieri '11, an industrial engineering major, and Jennifer Cmajdalka '10, a communications major, both from College Station, receive \$1,250 annually for four years through Endowed Opportunity Awards. These awards are funded by two \$25,000 endowments created by employees of the Texas A&M Foundation.

Karina Orozco '10, a biomedical science major from Laredo, will continue to receive \$2,000 each year of her four-year term at Texas A&M from a Foundation Excellence Award funded at \$40,000 in 2002 by 18 individual Foundation employees and their spouses.

### The Foundation's Gift Process

Every year, the Texas A&M Foundation processes more than 20,000 gifts of all sizes. We value every gift and handle each one professionally and efficiently. Depending on the gift size and type, we take it through some or all of the following steps:

- ◇ *We provide a gift agreement.* We provide gift agreements for all individual gifts and pledges of \$25,000 or more. (This does not include gifts donated by groups, such as the Haynes Dean's Chair [see p. 28], or pooled funds, such as the Azimuth<sup>SM</sup> or Eternal Aggie Band programs.) Agreements outline the purpose, form, schedule and administration of gifts. For smaller gifts, donors may document their preferences with pledge cards, letters or notes on their checks.
- ◇ *We convert the gift to cash.* Non-cash gifts (securities or real estate) require special processing. The Foundation converts these gifts to cash.
- ◇ *We place the gift in an account.* Every gift goes into an endowed or non-endowed operational account as specified by the donor. The Foundation disburses funds from accounts as defined by donors' preferences.
- ◇ *We send a receipt.* We mail a receipt for every gift. Receipts provide donors with proof of their contribution. If you have a question about a receipt, contact Ann Lovett '81 at (979) 845-8161 or a-lovett@tamu.edu.
- ◇ *We apply a development fee.* To fund our operations, the Foundation applies a one-time, five percent development fee to gifts. For endowed gifts, the fee is charged when the gift is made and paid from earnings generated by the principal. For non-endowed gifts, the fee is charged and paid when the gift is made. The Foundation uses 4 percent to fund central operations and returns 1 percent to the generating college to support its specific development activities.
- ◇ *We disburse funds to Texas A&M.* If the gift is non-endowed, the Foundation disburses the entire gift as designated by the donor and when requested by the university. If the gift is endowed, we invest it until it has generated enough to fund the stipend and the benefiting university office requests a disbursement. For example, a scholarship endowment would accrue earnings for approximately 18 months before Student Financial Aid could request the first stipend disbursement.
- ◇ *We accept gifts online.* As a service to our donors, the Foundation accepts donations through our Web site at giving.tamu.edu. Donors can make pledge payments, contribute to an existing account or create a memorial gift online.

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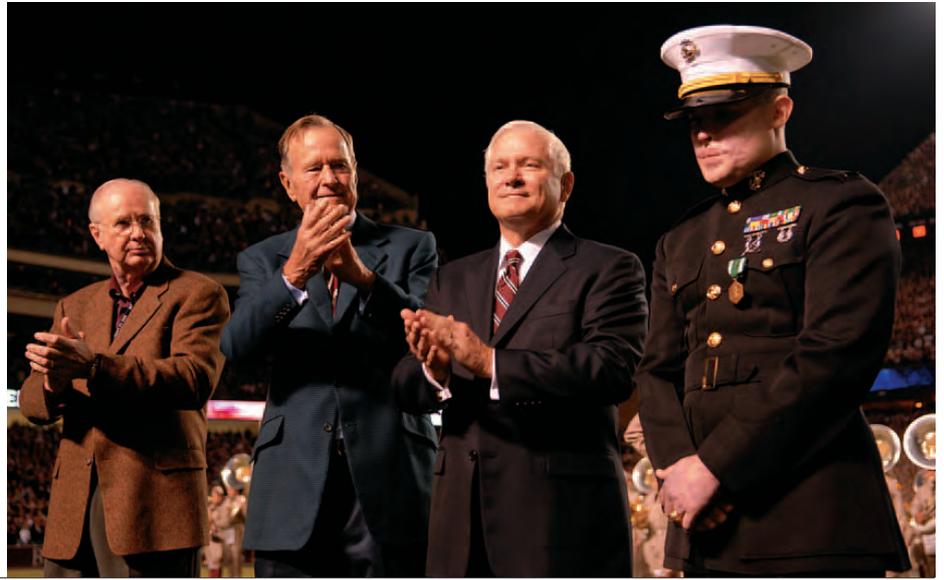
For more information about giving to the Texas A&M Foundation, contact:

Carl Jaedicke '73  
Assistant Vice President for  
Development  
Texas A&M Foundation  
(800) 392-3310 or (979) 845-8161  
c-jaedicke@tamu.edu  
giving.tamu.edu

# Postscript

## A Greater Purpose

*U.S. Secretary of Defense Robert Gates awarded 1<sup>st</sup> Lt. Dan Moran '03 the Navy Commendation Medal with a 'V' for valor during halftime of the Kansas vs. Texas A&M football game at Kyle Field on Oct. 27, 2007. Dr. Eddie J. Davis, then president of Texas A&M, and Former President George H. W. Bush were both in attendance at halftime for the medal presentation.*



Five years after the events of Sept. 11, 2001, in the dark skies over Iraq, I was being flown to Ramadi in an Army helicopter to start my second tour as a mobile assault platoon commander with the 1st Battalion, 6th Marines. I remember getting off the helicopter at Camp Ramadi, turning to 2nd Lt. Dalen Bunch '04, and trading stories of where we were on the quad on 9/11. When we made it to our forward operating base the next day, I hung both my State of Texas and Texas Aggie flags over my rack. As I looked over at Dalen, I saw him pulling out his own Aggie flag. Just like the thousands of Aggies who had gone to war before us, we were not only fighting for our country and our homes, but to uphold the proud tradition of Texas A&M.

Fast forward to Oct. 21, 2006. I'm lying on a stretcher with third-degree burns over 50 percent of my body. Capt. Clint Weber '08 is leaning over me with words of hope and encouragement. In the ICU room at Brooke Army Medical Center, Lt. Col. Grant Olbrich '85 reminds me to stay strong and uphold our Aggie tradition. My physical therapists, Scott Dewey '93 and Chris Casey '90, do their best to comfort me as they stretch my burned skin. Hospital visits from Lt. Gen. John Van Alstyne '66 and Lt. Col. Jay Brewer '81 could not have come at a better time, and I will never forget their words of support. Even Robert Gates, U.S. secretary of defense and former

Texas A&M president, paid a visit to the burn ward to shake my hand and reassure me that my sacrifice would not go unnoticed.

During my rehabilitation, thousands of Aggies were instrumental in my recovery. They appeared during each step of my journey, reminding me that the Aggie spirit is a force that thrives within and well beyond the College Station campus.

I am so grateful that since the fall of 1999, when I first stepped onto the quad at Texas A&M, I have been surrounded by this spirit. It has never let me down and it never will. Words can't express my gratitude to Texas A&M for the strength it has given me, and I will spend the rest of my life giving back to the school that is so grand.

At the Memorial Student Center there is a verse from the Gospel of John that Aggies know well. Our hearts are tied to these words:

"Greater love hath no man than this, that a man lay down his life for his friend."

As servant leaders we must never forget what makes this school so unique. Our hearts are tied to the greater purpose of serving others—this defines a Texas Aggie.

God bless Aggieland, the State of Texas and the United States of America. Semper Fidelis! 🇺🇸

—BY 1ST LT. DANIEL PATRICK MORAN '03  
UNITED STATES MARINE CORPS

# Contact

## Get in touch with the Texas A&M Foundation

401 George Bush Drive  
College Station, Texas 77840-2811  
Toll-free: (800) 392-3310  
Phone: (979) 845-8161  
Fax: (979) 845-3973  
giving.tamu.edu  
amfoundation@tamu.edu

### Executive Staff

Ed Davis '67, President  
John Stropp '66, Senior Vice President  
for Administration & Operations  
Jim Palincsar, Senior Vice President  
for Development  
Liska Lusk, Vice President  
& General Counsel  
Doyle Thompson, Vice President  
& Controller  
Janet Handley '76, Investment Director

### Development Staff

Carl Jaedicke '73  
Assistant Vice President for Development  
c-jaedicke@tamu.edu  
(979) 845-8161

### College Programs

#### College of Agriculture & Life Sciences

Jody Ford '99  
Interim Director of Development  
j-ford@tamu.edu  
(979) 458-2204 or 847-9314

Lee Ann Knox '02  
Assistant Director of Development  
l-knox@tamu.edu  
(979) 845-4740 or 847-9314

#### College of Architecture

Larry Zuber  
Senior Director of Development  
l-zuber@tamu.edu  
(979) 845-0939

#### Mays Business School

David Hicks '75  
Senior Director of Development  
david-hicks@tamu.edu  
(979) 845-2904 or 458-1452

Jennifer Hester '98  
Director of Development  
j-hester@tamu.edu  
(979) 862-7247

#### College of Education & Human Development

Steve Blomstedt '83  
Director of Development  
s-blomstedt@tamu.edu  
(979) 847-8655

#### Dwight Look College of Engineering

Greg Willems '88  
Senior Director of Development  
gregwillems@tamu.edu  
(979) 845-5113

#### Departments of Aerospace, Industrial & Systems and Mechanical Engineering

Kelly Corcoran '95  
Director of Development  
k-corcoran@tamu.edu  
(979) 845-5113

#### Departments of Chemical and Petroleum Engineering

Brady Bullard '95  
Director of Development  
b-bullard@tamu.edu  
(979) 845-5113

#### Departments of Computer Science, Electrical and Computer Engineering, Engineering Technology and Industrial Distribution

Greg Willems '88  
Senior Director of Development  
gregwillems@tamu.edu  
(979) 845-5113

#### Departments of Biomedical, Civil and Nuclear Engineering

John Small '92  
Director of Development  
j-small@tamu.edu  
(979) 845-5113

#### Texas A&M University at Galveston

Carl Jaedicke '73  
Assistant Vice President for Development  
c-jaedicke@tamu.edu  
(979) 845-8161

# Contact

## College of Geosciences

Diane Barron '81  
Director of Development  
d-barron@tamu.edu  
(979) 845-3651

## The George Bush School of Government & Public Service

Jerome Rektorik '65  
Director of Development  
jrektorik@tamu.edu  
(979) 458-8035

## College of Liberal Arts

John Knudsen  
Senior Director of Development  
j-knudsen@tamu.edu  
(979) 845-5192

Larry Walker II '97  
Assistant Director of Development  
l-walker@tamu.edu  
(979) 458-1304

## College of Science

Don Birkelbach '70  
Senior Director of Development  
d-birkel@tamu.edu  
(979) 847-9218

Sharon Smith '04  
Assistant Director of Development  
sharon@science.tamu.edu  
(979) 458-4393

## Student Affairs

Cindy Munson '99  
Assistant Director of Development  
c-munson@tamu.edu  
(979) 458-1689

## College of Veterinary Medicine & Biomedical Sciences

Bubba Woytek '64  
Senior Development Officer &  
Director of External Relations  
owoytek@cvm.tamu.edu  
(979) 845-9043

## Private Enterprise Research Center

Jerome Rektorik '65  
Director of Development  
jrektorik@tamu.edu  
(979) 458-8035

## Corporate & Foundation Relations

Jim Keller '63  
Director  
jimkeller@tamu.edu  
(979) 845-8161

Al Pulliam '87  
Assistant Director  
apulliam@tamu.edu  
(979) 845-8161

## Office of Planned Giving

Glenn Pittsford '72  
Assistant Vice President for Gift Planning  
g-pittsford@tamu.edu  
(979) 845-8161

Brian Bishop '91  
Gift Planning Officer  
bishop@tamu.edu  
(979) 845-8161

William Fusselman '95  
Gift Planning Officer  
w-fusselman@tamu.edu  
(979) 845-8161

## Real Estate Services

Tim Walton '90  
Director  
t-walton@tamu.edu  
(979) 845-8161

## Regional Major Gifts

Bill Estes  
Regional Director of Major Gifts  
b-estes@tamu.edu  
(214) 812-7306 or (214) 812-7305

Matt Jennings '95  
Regional Director of Major Gifts  
m-jennings@tamu.edu  
(979) 845-5113

Ron Streibich,  
Regional Director of Major Gifts  
r-streibich@tamu.edu  
(713) 677-7411 or (281) 415-5520

David Wilkinson '87  
Regional Director of Major Gifts  
d-wilkinson@tamu.edu  
(979) 845-8161

## Trust Company

Gina Jett '79  
Manager  
g-jett@tamu.edu  
(979) 845-8161 ext 141

## Scholarship Programs

Marcy Ullmann '86  
Manager  
m-ullmann@tamu.edu  
(979) 845-8161

## Donor Relations

Lynn Harris  
Manager  
lynn-harris@tamu.edu  
(979) 845-8161

## Gift Processing

Ann Lovett '81  
Manager  
a-lovett@tamu.edu  
(979) 845-8161

# SPIRIT

TAPE ALONG EDGE

CUT ALONG DOTTED LINE

## You are *Spirit* Magazine

We hope you like the new *Spirit* magazine. We research and write each and every article with you, our readers, in mind, and we want to know what you think.

You may have noticed that our new format includes a regular guest column: "One Voice." We thank Valerie Taylor for writing the column in this edition, and we invite other faculty, staff, students, former students and corporate partners to submit commentaries on their experience with Texas A&M.

Whether you are on the giving or receiving end of philanthropy at Texas A&M, we know your stories are moving and we hope you will share them with other readers.

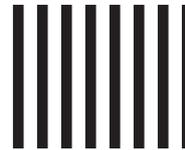
If you have a question or comment about anything you have read in this issue or would like to submit a guest column, please take a few minutes to fill out and mail back the attached reply card. You can also send an e-mail to [amfoundation@tamu.edu](mailto:amfoundation@tamu.edu), or give us a call at (800) 392-3310.

*We want to hear from you.*

SONDRA WHITE '87  
EDITOR

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The Texas A&M Foundation publishes *Spirit* magazine three times a year for former students and friends who support the Spirit and Mind<sup>SM</sup> of Texas A&M University. If you have a comment or question, take a moment to fill out this form and mail it postage-free, or send it via e-mail to [amfoundation@tamu.edu](mailto:amfoundation@tamu.edu). Thank you.

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You can contact the Texas A&M Foundation at the following:

Postal: 401 George Bush Drive  
College Station, Texas 77840-2811  
Voice: (979) 845-8161 or (800) 392-3310  
E-mail: [amfoundation@tamu.edu](mailto:amfoundation@tamu.edu)  
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COLLEGE STATION  
TEXAS 77840-2811

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